

Andrew W. Jenkins

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Summary

Detail-oriented graphic designer, with over fifteen years experience in all levels of branding, marketing, advertising and publishing, including general support, training and managing small teams, seeks a full-time position with a firm that nurtures a team environment to utilize and cultivate talents to unite print, web and multimedia to project a clear image and message.

Work History

1998 – Present

AndrewJenkinsDesign, Freelance Designer.

Design and produce publications including financial reports, promotional materials, books and magazines. Construct and implement promotional websites, direct mail campaigns, newspaper and magazine advertisements. Concept exhibition materials for events and point-of-purchase merchandising materials. Draft charts and illustrations for all levels of educational usage from kindergarten to post-graduate work. Manage and train entire promotional publication department. Proofread catalogs, edit articles and develop workflow pipelines.

Clients have included:

- The Newsletter Company
- White Rock Interactive
- Starglophoto
- Pigment Arts
- Bethany Lutheran Child Development Center
- The New Press
- Scholastic, Inc.
- Macmillan Publishing
- Random House, Inc.
(Books for Young Readers Marketing Department)
- Cambridge University Press.
- John Wiley & Sons, Inc.
- Taylor Publishing (Marketing Department)
- Polytechnic Institute of New York University
(Public Relations and Marketing Department)
- The New York Law School
- The College Board
- Bernhardt Fudyma Design Group
- Vertigo Design
- Jessica Weber Design, Inc.
- Pronto Design, Inc.
- The ALZA Corporation
- The Bear Stearns Companies, Inc.
- Cantor Fitzgerald, L.P.
- TIAA-CREF
- St. Vincent's Hospital

2006 – 2009

SullivanPerkins, Graphic Designer and Production Artist.

Focus on *Inside Look* Magazine (trade publication for Verizon/Idearc). Creating layouts and designing templates for various publications, arranged production schedules, maintain art archives and libraries. Design logos and label/file systems for internal use.

2003 – 2006

Houghton Mifflin Publishing, Graphic Designer.

Design promotional and marketing materials for countrywide educational sales force. Consult with supervisors from several departments and regions on marketing, customization and presentation plans for different sales subjects while adhering to production schedules and budget constraints.

Education

B.F.A. Graphic Design from School of Visual Arts, New York, 2002

Adobe Flash Professional CS4 Course at an Adobe Authorized Training Center, Dallas, 2010

Adobe Dreamweaver Level I Professional CS5 Course at an Adobe Authorized Training Center, Dallas, 2011

Adobe Dreamweaver Level II Professional CS5 Course at an Adobe Authorized Training Center, Dallas, 2011

Technical Skills

- Adobe Creative Suite 5 – Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Bridge, Adobe Flash, Flash Catalyst and Adobe Dreamweaver
- HTML & CSS
- QuarkXPress
- Microsoft Office X – Microsoft Word, Microsoft Excel and Microsoft Powerpoint
- Working knowledge of a variety of photographic and digital imaging processes
- Experience with tradition print media (including separations, films, color proofs and bluelines)

Qualifications

- Excellent writing/communication skills
- Eager to learn
- Self-starter
- Detail-oriented problem solver
- Strong organizational skills
- Able to multitask on short-term and long-term projects simultaneously
- Enjoys working both independently and as a member of a team

References and freelance client list available upon request.